

Bulldog Backyard Media Kit

About Bulldog Backyard

Bulldog Backyard is a lifestyle and education website dedicated to English Bulldog owners and enthusiasts. Founded by designer and bulldog lover David Manzer, the site combines breed expertise, creative storytelling, and curated product recommendations to help bulldog owners raise happy, healthy pets.

Our Mission

To educate, inspire, and connect bulldog owners through expert care guides, breed insights, and curated shopping experiences that celebrate the love and loyalty of this iconic breed.

Audience Overview

Our community includes bulldog owners, pet parents, and dog lovers seeking reliable, breed-specific guidance and quality products. Readers value practical, trustworthy recommendations grounded in real-world bulldog experience.

Content & Focus Areas

- Bulldog Health & Wellness – diet, exercise, vet care, supplements
- Grooming & Hygiene – wrinkle care, paw protection, bathing tips
- Toys & Accessories – durable picks for bulldogs and heavy chewers
- Lifestyle & Training – home life, crate training, socialization
- Shop & Product Reviews – affiliate features, seasonal gift guides, owner favorites

Why Partner With Us

- Targeted Niche: 100% bulldog and dog-owner content
- Authentic Voice: Content by and for bulldog owners
- Evergreen SEO: How-to guides and product roundups designed for search intent
- Natural Affiliates: Products featured contextually within trusted articles and guides

Community & Presence

- Growing, engaged readership built around breed-specific needs
- Established domain with 8+ years online and growing search visibility
- Newsletter and social channels expanding alongside new content
- Open to collaborative campaigns, seasonal features, and long-form reviews

Partnership Opportunities

- Product features in care guides and tutorials
- Inclusion in seasonal and holiday gift guides
- Sponsored content and detailed product reviews
- Banner/sidebar placements and social spotlights

Sample Links

- Main Website: <https://bulldogbackyard.com>
- Shop: <https://bulldogbackyard.com/shop/>
- About Us: <https://bulldogbackyard.com/about/>

Contact

For collaborations or media inquiries:
Email: hello@bulldogbackyard.com
Website: <https://bulldogbackyard.com>
Location: Arizona, USA

Tagline

“A trusted space for bulldog owners to learn, love, and live better with their best friend.”